A FESTIVAL FOR THE URBAN ENVIRONMENT
DESIGN BRIGHTON CELEBRATES REVOLUTIONARY URBAN DESIGN AND THE ROLE THAT ARCHITECTS, DEVELOPERS, CREATIVES AND DESIGNERS PLAY IN SHAPING, DEFINING AND REJUVENATING THE REGION OF BRIGHTON AND ITS SURROUNDING AREAS.

FOR FOUR DAYS IN APRIL 2020 OUR FESTIVAL WILL PUT THE CITY IN THE SPOTLIGHT OF A GLOBAL AUDIENCE WHO SHARE OUR PASSION FOR THE ESSENTIAL EVOLUTION OF PLACES, DESIGNED TO MEET THE NEEDS OF OUR EVER-CHANGING TIMES.

PROVIDING BRIGHTON SOLUTIONS TO GLOBAL PROBLEMS WITHIN THE BUILT ENVIRONMENT.

WHY BRIGHTON?

VOTED AMONGST THE BEST PLACE TO LIVE AND WORK
ENGAGED LOCAL AUTHORITY
UNIQUE CREATIVE ENVIRONMENT
DIVERSE COMMUNITY
Why support us?

The festival’s celebration of the urban environment provides a showcase for providers of related professional services and architectural products.

Design Brighton offers local and national companies the opportunity to positively engage with public and private sector stakeholders, development team peers and the community at large to gain brand exposure, develop relationships and create a sound base for business in the region and beyond.
HEADLINE SPONSOR
One only: investment £15,000

2019/20 Lead-up events Included but not limited to:

<table>
<thead>
<tr>
<th>Event</th>
<th>Tickets</th>
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<tbody>
<tr>
<td>Opening event 1 April 2020</td>
<td>4 tickets</td>
</tr>
<tr>
<td>Breakfast events during festival</td>
<td>4 tickets</td>
</tr>
<tr>
<td>Evening networking events during festival</td>
<td>4 tickets</td>
</tr>
<tr>
<td>Gala Dinner hosted by Building Live</td>
<td>4 tickets</td>
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</tbody>
</table>

Additional Benefits

- Branding as Headline Sponsor throughout the lead-up, festival and online
- Joint event to be hosted March 2020 during MIPIM
- Logo on all signage and promotional media
- Daily speaker slot opportunities at all events and thought leadership panels
- Webinar feature on festival website
- Prime location stand within the Hub
- Featured advertisement within the Festival guide and all subsequent media
- Display banners and promotional media distribution during the annual lead up and the festival itself
- First call on sponsoring all other marketing media items such as t-shirts, AR coasters etc.
- Access to all Supporting Partner benefits occurring throughout 2019/20
### GOLD
Maximum of 4: investment £10,000

<table>
<thead>
<tr>
<th>2019/20 Lead-up events Included but not limited to:</th>
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<tbody>
<tr>
<td>Opening event 1 April 2020</td>
<td>3 tickets</td>
</tr>
<tr>
<td>Breakfast events during festival</td>
<td>3 tickets</td>
</tr>
<tr>
<td>Evening networking events during festival</td>
<td>3 tickets</td>
</tr>
<tr>
<td>Gala Dinner hosted by Building Live</td>
<td>3 tickets</td>
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**Additional Benefits**
- Branding as **Gold Sponsor** throughout the lead-up, festival and online
- Logo on all signage and promotional media
- Daily speaker slot opportunities at all events and thought leadership panels
- Premium stand within the Hub
- Advertisement within the festival guide
- Display banners and promotional media distribution during the annual lead up and the festival itself
- Sponsorship opportunities for other marketing media items such as t-shirts, AR coasters etc.
- Access to all Supporting Partner benefits occurring throughout 2019/20

### SILVER
Maximum of 10: investment £5,000

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<thead>
<tr>
<th>2019/20 Lead-up events Included but not limited to:</th>
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<tbody>
<tr>
<td>Opening event 1 April 2020</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Breakfast events during festival</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Evening networking events during festival</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Gala Dinner hosted by Building Live</td>
<td>2 tickets</td>
</tr>
</tbody>
</table>

**Additional Benefits**
- Branding as **Silver Sponsor** throughout the lead-up, festival and online
- Daily speaker slot opportunities at all events and thought leadership panels
- Stand within the hub
- Advertisement within the festival guide
- Display banners and promotional media distribution during the annual lead up and the festival itself
- Sponsorship opportunities for other marketing media items such as t-shirts, AR coasters etc.
- Access to all Supporting Partner benefits occurring throughout 2019/20
MEMBERSHIP

Design Brighton isn’t just a festival, it’s an urban revolution.

Design Brighton will bring together representatives from the public and private sectors to support and shape the four day festival, working together towards our 10 year vision, to be the region of choice for delivering national and international design services within the urban realm. Providing innovative design solutions for global challenges, as well as inspiring others to collaborate on unique and ambitious projects.

As a collective we will endeavour to influence local, regional and national policy for the benefit of our region by working closely with the local authorities, LEP’s and other key stakeholders.

Together we aim to build the regions reputation as a fantastic place to invest, live, learn, work, stay and succeed.

Design Brighton is an independent sponsorship and member supported organisation. Our memberships starts from as little as £250 per annum and is open to any individual or business based in the region and/or with a vested interest in driving investment into the area and influencing positive change. To enable access across all marketing budgets there are three tiers of support, Individual Membership, Business Membership and Supporting Partner Membership.

The Design Brighton team will work collaboratively with our members to host informative, valuable and engaging events across the South of England. It is important for us to promote the skills and talent we have within our region, to enable us to live, work and succeed, on a global scale.
MEMBER PACKAGES

**Individual Membership £250**

As an individual member you will be joining the Design Brighton network. Giving a unique opportunity to support in the delivery of the four day festival. Access to annual networking events throughout the membership.

Business Members will form the collaborative team that will have the opportunity to attend our four bespoke, invite only round table events held by Design Brighton and Brighton & Hove City Council.

Design Brighton discount card for reductions on sponsorship opportunities, award entries, event space hire and marketing opportunities.

**Business Membership £750**

As a Business Member you will be joining the Design Brighton network. Giving a unique opportunity to support in the delivery of the four day festival and access to annual networking events throughout the membership.


Complimentary listing on the Brighton Design Wall, a platform that will be acting as a comprehensive directory for the regions businesses that supply services within the construction industry.

**Supporting Partner £3000**

As a Supporting Partner, you will be joining the Design Brighton network. Giving a unique opportunity to support in the delivery of the four day festival and access to annual networking events throughout the membership.

Alongside the Business Member benefits we will work closely with our Supporting Partners to identify and develop events throughout the year that directly benefit their business needs.

Our Supporting Partnerships will be marketed as such throughout the year on digital and print, through social media channels and during all events, including during MIPIM in Cannes during the annual property conference.

Supporting Partners will work alongside Business Members to be the collaborative team that will have the opportunity to attend our four bespoke, invite only round table events held by Design Brighton and Brighton & Hove City Council.

We also will be inviting our Partners to additional private developer design round table events, giving our Partners the unique opportunity to influence public and private sector development in the region.

Design Brighton will be hosting bi-annual discussion dinners with guest speakers from the private and public sectors. Supporting Partners benefit from an invite to these bespoke events as part of their membership package.

One complimentary ticket to Building Live Gala Dinner held on Thursday 2nd April 2020.

Access to reach a new network with bespoke quarterly London networking events hosted by Cowell Consulting.

Year-round promotion on the Design Brighton website. Opportunity to create a short promotional video about your business hosted on the Design Brighton website. Created by our Partner 23 Digital as part of your Supporting Partner Membership.

The Brighton Design Wall will be acting as a comprehensive directory for the regions businesses that supply services within the construction industry.

As a Supporting Partner you will get a premium listing on this site allowing you to effectively promote your services.
For more information:

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